



MOTOCROSS HISTORY THE RIDERS AND THE BIKES...

Preserving the history of Motocross, the machines and the racers of this great sport!

For Immediate Release

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The Legends & Heroes of MX 2011 Tour will be honoring 1st World Supercross Champion, Jim Holley in Dallas!



March 30, 2011 - Merced, CA: Jim Holley started riding dirt bikes at the age of 11 at a well known Southern California motocross park called Indian Dunes back in 1972. Although his racing career started as a young man, what launched him to a new leave of racing was the guidance he received from his father, James "Al" Holley. Al Holley was a national flat track competitor running the national # 23 plate during his racing career. With his years of experience, both off and on the track, Al put his knowledge to work as Jim's mechanic in 1976, winning the 80cc Mini National Champion title.

In the early years of his career, Jim raced against some well known young guys like Wayne Rainey and Jeff Ward. By 1980, Jim was on the Mugen Honda Team Racing in the Nationals on a 125cc bike. He raced in Panama, Japan, Australia, South Africa, Guatemala, Indonesia, Canada, Costa Rica, India and all over Europe. In 1985, Jim was first World Supercross Champion and captured two Ultracross Championships in 1988 & 1989.

Jim made his way to Hollywood as a moto stuntman after his career in racing. From the stories out there, he seems to have had some good times doing so. Movies like "Italian Job" and "Wild Hogs" are just a few of those that are on his

credit list. For the Wild Hogs gig, Jim was tasked with the job of teaching Ray Liotta how to ride!

What is Jim doing now? In 2009, Jim returned to the sport of motocross as the voice of Supercross. He is an announcer at these indoor events, broadcasting live on the Internet. *Supercross LIVE* can be found at www.SupercrossOnline.com.



Congratulations Jim, for a life time of fun times, championships and a career moves within the sport of motorcycling.

Stay tuned to future updates and photos coming your way soon!

About the Tour

The Legends & Heroes Motocross Tour is a professional historical display and time-line of Americas greatest motorsport. The tour includes the machines and the champs of Motocross. The project was conceived by a dedicated group of Motocross Enthusiasts who, over the years, have discovered the value of the rich 40+ years of Motocross legacy and its impact on the American motorsports history. "The dedication and passion of the sport has brought the Legends & Heroes Motocross Tour to the next level of sharing this legacy, the history of the machines and men, as well as the women of Motocross. The history of the Classic Iron and its' champions is a dynamic model ever changing. We see this rich history as a great learning lab for all ages" according to Alex Moroz the tours managing partner.