



MOTOCROSS HISTORY THE RIDERS AND THE BIKES...

Preserving the history of Motocross, the machines and the racers of this great sport!

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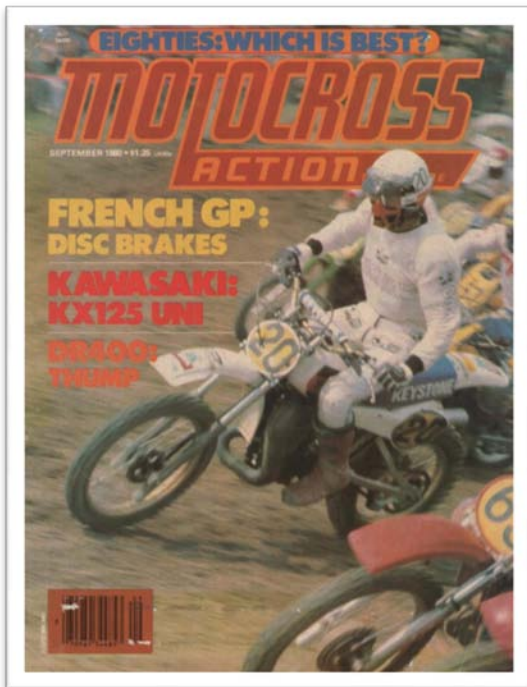
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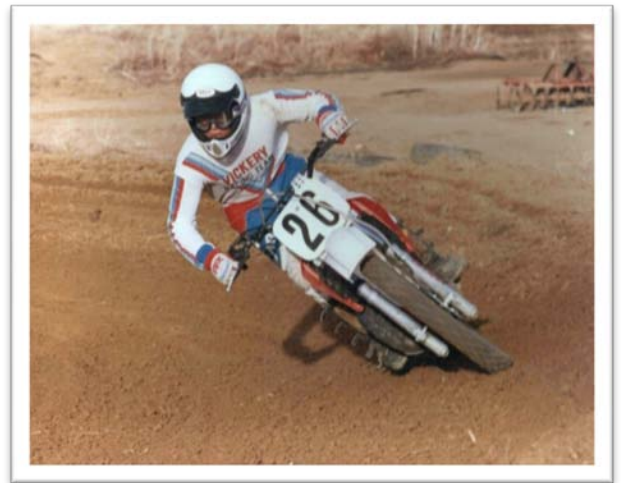
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Arlo Englund to be honored at Thunder Valley National



Merced, Calif. ~ June 22, 2011: The Legends & Heroes of Motocross Tour will honor Motocross Great and Colorado residence, Arlo Englund, during the Lucas Oil AMA Pro Motocross Championship at Thunder Valley this Saturday.

Arlo was a major player in the 1970's motocross scene. He spent the early 70's riding the AMA Nationals on a Husqvarna. During his stint on the AMA National circuit, Mr. Englund put himself on the map four times. To begin with, Arlo was the first and only rider to win an AMA motocross race on an automatic motorcycle (a 1976 Husqvarna 360 Automatic). Secondly, he defeated Evil Knievel at the Snake River wheelie contest. Thirdly, in 1979, he invented the lock down hole-shot device that every AMA pro uses today. And finally, in the late 70's, he became a Yamaha privateer and scored three straight 500 National top 10's.



After his career, he returned to Colorado and invented the Total Air Mountain Bike Fork, Slick Honey grease and won the Pikes Peak Hill Climb in 1981.

"Arlo's story is a great one, sharing how a journeyman professional motocrosser's career can be so much fun and the great experience which allowed Mr. Englund to expand his talents with his products and services now used by many professionals today" states Alex Moroz, General managing partner for the Legends & Heroes of Motocross Tour.

About the Tour

The Legends & Heroes Motocross Tour is a professional historical display and time-line of Americas greatest motorsport. The tour includes the machines and the champs of Motocross. The project was conceived by a dedicated group of Motocross Enthusiasts who, over the years, have discovered the value of the rich 40+ years of Motocross legacy and its impact on the American motorsports history. "The dedication and passion of the sport has brought the Legends & Heroes Motocross Tour to the next level of sharing this legacy, the history of the machines and men, as well as the women of Motocross. The history of the Classic Iron and its' champions is a dynamic model ever changing. We see this rich history as a great learning lab for all ages" according to Alex Moroz the tours managing partner.